



### UNIDO RESOURCE EFFICIENCY AND CLEANER PRODUCTION (RECP) DEMONSTRATION COMPONENT PROJECT OF THE EaP GREEN PROGRAMME OF THE EU IN ARMENIA

- Aim: To improve the resource productivity and environmental performance of businesses and companies in the target industry sectors of the Eastern Partnership Economies (Armenia).
- The aim of the project will be achieved through the widespread implementation of RECP concepts, methods, techniques and policies by businesses and other organizations, governments at all levels, and providers of business services, including advisory and financial services.

#### RESOURCE EFFICIENCY AND CLEANER PRODUCTION AWARENESS SEMINARS FOR LOCAL COMMUNITIES AND BUSINESSES IN ARARAT AND DILIJAN CITIES, ARMENIA

The aim of the seminar was to share the objectives and outputs of the RECP project in Armenia with SMEs, local community, NGOs and active community members on potential activities of RECP in the region, as well as highlight the benefits of resource efficient, environmentally friendly business procedures and possible RECP applications for demonstration companies which were interested to run their business alongside with the principles of sustainable development and green economy.

##### **ARARAT AWARENESS SEMINAR**

Ararat Awareness Seminar of UNIDO Resource Efficiency and Cleaner Production (RECP) was held on 29<sup>th</sup> of July, 2014 in Ararat city, Ararat (region). The seminar was attended by Ararat city representatives, Mr. John Barker, UNIDO RECP Armenia National Coordinator Nune Harutyunyan, and RECP national experts. Ms. Nune Harutyunyan opened the meeting. She presented RECP



Demonstration component Project, RECP methodology, progress,

expected outcomes. Mr. Barker highlighted the necessity of such a project in Armenia which enables local communities to take part in the green growth initiatives and help making the planet cleaner and usage of resources smarter to ensure the future of our children. At the end of the meeting, several business representatives from the Ararat city expressed their interest on the RECP application into their production.

##### **DILIJAN AWARENESS SEMINAR**

On August 12, 2014, awareness seminar has been organized at the local Aarhus center of Dilijan city, Tavush Region, RA. Awareness seminar was attended by the Dilijan city representatives, Ms. Ruzanna Harutyunyan, representative of the Ministry of Economy, Ms. Anahit Simonyan, Head of UNIDO Operations in Armenia, Ms. Nune Harutyunyan, UNIDO RECP Armenia National Coordinator, and

RECC Director, as well as the team of RECP national experts.



Local stakeholders were interested already in the starting phase of the project in both methodology, potential benefits for SMEs from RECP, eco-friendly approaches to development, and in particular, green business development. There were suggestions to try employing the RECP practice not only in industrial processes but also in the service industry, like in tourism/or hotel management which were mentioned as vital for development of Dilijan. Opportunities for engagement of local SMEs were discussed.



# REC Caucasus Armenia Projects, Programs and Initiatives

## EXPERTS' VISITS TO DEMONSTRATION ORGANIZATIONS, UNIDO, RESOURCE EFFICIENCY AND CLEANER PRODUCTION PROJECT

UNIDO's RECP Demonstration Programme is aimed to improve resource productivity and environmental performance of businesses at the regional and national levels particularly in agro/food processing, chemicals and construction materials' sectors. Mentioned sectors are specifically targeted given the current and expected future contributions of these sectors to the economies at large, their potential for job creation and pollution footprints. The experts carry out the projects in Armenia, in Demo organizations and their practice. The main task of the experts is to find the production process sectors where there is loss of efficiency in the use of resources (raw materials, electricity, area, water, land, etc).

This will be achieved through the widespread implementation of RECP concepts, methods, techniques and policies by businesses and other, organizations, governments at all levels, and providers of business services

specifically targeted given the current and expected future contributions of these sectors to the economies at large, their potential for job creation including advisory and financial services.



As a result of their first visit to the Demonstration companies all 12 national RECP experts have conducted preliminary assessments of the companies selected for the project in Armenia, and provided draft reports including identified problems, suggestive areas of intervention and recommendations and opportunities for resource efficient management of the company, production cycle, waste management and disposal, side products and opportunities for recycling, energy efficiency options, new business solutions. The above mentioned outcomes were introduced during the second training.

### SECOND TRAINING (RECP)

REC Caucasus RECP team organized the second training within the frames of UNIDO "Resource Efficiency and Cleaner Production" Program, which took place from 8<sup>th</sup> to 10<sup>th</sup> September, Yerevan, RA.



The training was officially launched by Ruzanna Harutyunyan from ministry of Economy as a Steering Committee member, the head of UNIDO Operations Ms. Anahit Simonyan and UNIDO RECP National Coordinator Ms. Nune Harutyunyan. It was supported by the international expert Mr. Nazir Abidjanov.



Expert presentations conducted In the recommendations of the experts some common issues were included like: recycling or reuse of raw materials, water usage efficiency increase, electricity use efficiency increase (replacement of heating light bulbs to LEDs, etc.), implementation of RRR (reduce, reuse, recy) principles.



### DEMONSTRATION COMPANIES

N	Organization	Sphere of activities
1	"HATM" Ltd	Manufacturing of concrete blocks and paving stones, woodworking and furniture.
2	"Ashtarak Dzu" LLC	Manufacturing of eggs. (Poultry farm).
3	"KASHI" OJSC	Manufacturing and production of natural leather .
4	"Marilla" LLC	Production of milk, meat, etc.
5	"Ararat" Food Plant	Manufacturing of preserves, vegetable preserves, juices, tea.
6	"Sateni" brand	Producing dried fruits, vegetables.
7	"UNIFISH" LLC	Production of fish pounds.
8	"Arame &Sopfi" Ltd	Manufacturing of cheese.
9	"Lukashin" Agricultural Assosiation	Agricultural – eco food production; producing dried fruits, vegetables.
10	"M&MAVR" OSJC	Production of ceramics.



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